



RFP #:	<u>17-047-1N</u>	Tentative Board Meeting Date*:	<u>December 5, 2017</u>	
RFP Title:	<u>YEARBOOKS AND MEMORY BOOKS FOR ALL SCHOOLS</u>	# Notified:	<u>365</u>	# Downloaded: <u>8</u>
	<u>VARIOUS SCHOOLS</u>	# of Responses Rec'd:	<u>2</u>	# of "No Bids": <u>0</u>
For:	<u>(School/Department)</u>	Select One Opening Date :	<u>September 22, 2017</u>	
Fund:	<u>TO BE PAID BY PARENTS/GUARDIANS</u>	Advertised Date:	<u>August 24, 2017</u>	

POSTING OF Select One RECOMMENDATION/TABULATION: RFP Recommendations and Tabulations will be posted in the Procurement & Warehousing Services and www.Demandstar.com on **OCTOBER 5, 2017 @ 3:00 pm** and will remain posted for 72 hours. Any person who is adversely affected by the decision or intended decision shall file a notice of protest, in writing, within 72 hours after the posting of the notice of decision or intended decision. The formal written protest shall be filed within ten (10) days after the date the notice of protest is filed. Failure to file a notice of protest or failure to file a formal written protest shall constitute a waiver of proceedings under this chapter. Section 120.57(3)(b), Florida Statutes, states that "The formal written protest shall state with particularity the facts and law upon which the protest is based." Saturdays, Sundays, state holidays and days during which the District is closed shall be excluded in the computation of the 72-hour time period provided. Filings shall be at the office of the Director of Procurement & Warehousing Services, 7720 West Oakland Park Boulevard, Suite 323, Sunrise, Florida 33351. Any person who files an action protesting an intended decision shall post with the School Board, at the time of filing the formal written protest, a bond, payable to The School Board of Broward County, Florida, (SBBC), in an amount equal to one percent (1%) of the estimated value of the contract. Failure to post the bond required by SBBC Policy 3320, Part VIII, Purchasing Policies, Section N, within the time allowed for filing a bond shall constitute a waiver of the right to protest.

(*) The Cone of Silence, as stated in the ITB / RFP / RFQ / HARD BID, is in effect until it is approved by SBBC. The Board meeting date stated above is tentative. Confirm with the Purchasing Agent of record for the actual date the Cone of Silence has concluded.

RECOMMENDATION TABULATION

IN ACCORDANCE WITH SECTION 5.0 OF RFP 17-047-1N, PROPOSALS RECEIVED WERE REVIEWED AND SCORED BY AN EVALUATION COMMITTEE CONSISTING OF:

- STEVEN CARRUTH – PRINCIPAL – CORAL GLADES HIGH SCHOOL
- MARIA FORMOSO – PRINCIPAL – MIRAMAR HIGH SCHOOL
- ALAN STRAUSS – DIRECTOR – OFFICE OF SCHOOL PERFORMANCE AND ACCOUNTABILITY
- SARAH LERNER – YEARBOOK ADVISOR – STONEMAN DOUGLAS HIGH SCHOOL
- LOURDES GONZALEZ – PRINCIPAL, HOLLYWOOD HILLS HIGH SCHOOL

THE EVALUATION COMMITTEE HAS RECOMMENDED THAT THE PROPOSERS LISTED BELOW BE RECOMMENDED FOR APPROVAL BY THE SCHOOL BOARD. A MINIMUM SCORE OF 70 POINTS OR HIGHER IS REQUIRED TO BE CONSIDERED FOR AWARD AND THESE PROPOSERS HAVE MET OR SURPASSED THAT THRESHOLD.

CATEGORIES

	<u>YEARBOOKS</u>	<u>MEMORY BOOKS</u>
JOSTENS, INC.	✓	No
PLATTSCO, INC. DBA YEARBOOKLIFE	✓	✓

THIS AWARD WILL BE CONTINGENT UPON THE SUCCESSFUL COMPLETION OF WRITTEN AGREEMENTS WITH THE ABOVE RECOMMENDED PROPOSERS.

CONTRACT PERIOD: DECEMBER 12, 2017 THROUGH MAY 31, 2020.

By: *Karlene Grant* Digitally signed Date: 10/5/2017
(Purchasing Agent)

The School Board of Broward County, Florida, prohibits any policy or procedure which results in discrimination on the basis of age, color, disability, gender expression, national origin, marital status, race, religion, sex or sexual orientation. Individuals who wish to file a discrimination complaint, may call the Executive Director, Benefits & EEO Compliance at 754-321-2150 or Teletype Machine (TTY) at 754-321-2158.

Individuals with disabilities requesting accommodations under the Americans with Disabilities Act (ADA) may call the Equal Educational Opportunities (EEO) at 754-321-2150 or Teletype Machine (TTY) at 754-321-2158.



THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA BID

RFP Number:

17-047-1N

RFP Title:

Yearbooks and Memory Books for All Schools

Buyer Name:

Karlene Grant

Date Opened:

September 22, 2017

Evaluation Meeting

October 3, 2017

Proposer's Name	Evaluation Points	Recommended for Award
Jostens, Inc.	86	✓
Plattsco, Inc. dba Yearbooklife	85	✓



THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA BID TABULATION SHEET

RFP Number:
 RFP Title:
 Buyer Name:
 Date Opened:
 Evaluation Meeting

17-047-1N
 Yearbooks and Memory Books for All Schools
 Karlene Grant
 September 22, 2017
 October 3, 2017

Proposer's Name	
YEARBOOKS	
Jostens, Inc.	
Full-Color 7 3/4"	\$ 17,217.88
Full-Color 8 1/2"	\$ 18,763.65
Full-Color 9 1/2"	\$ 19,677.22
Black and White 7 3/4"	\$ 11,372.70
Black and White 8 1/2"	\$ 13,790.18
Black and White 9 1/2"	\$ 13,879.76
Total Cost	\$ 94,701.39
POINTS	10
Plattsco, Inc. dba Yearbooklife	
Full-Color 7 3/4"	N/A
Full-Color 8 1/2"	\$ 7,946.32
Full-Color 9 1/2"	\$ 9,138.17
Black and White 7 3/4"	N/A
Black and White 8 1/2"	\$ 7,369.67
Black and White 9 1/2"	\$ 8,475.12
Total Cost	INCOMPLETE
POINTS	0
MEMORY BOOKS	
Plattsco, Inc. dba Yearbooklife	
Black and White Memory Book	\$ 4,464.25
Full-Color Memory Book	\$ 5,232.25
	\$ 9,696.50
POINTS	10

**** A Bidder who did not complete ALL sections of the Pricing Sheet received zero points. As stated in Section " Failure to respond or incomplete responses to any evaluation criteria below will result in zero or reduced al for the criteria and may result in disqualification of entire Proposal".**

RFP 17-047-1N

Purchasing Specialist:
Ann Marie Fraser

17-047-1N - Yearbooks and Memory Books for All Schools		Alan Strauss	Steven Carruth	Maria Formoso	Sarah Lerner	Lourdes Gonzalez	Average Points
Experience & Qualifications	20						
Jostens, Inc.		18	13	20	15	15	16
Plattsco, Inc. dba Yearbooklife		20	14	18	12	10	15
Scope of Services	60						
Jostens, Inc.		60	60	60	60	60	60
Plattsco, Inc. dba Yearbooklife		60	60	60	60	60	60
Cost of Services	10						
Jostens, Inc.		10	10	10	10	10	10
Plattsco, Inc. dba Yearbooklife		10	10	10	10	10	10
S/M/WBE	10						
Jostens, Inc.		0	0	0	0	0	0
Plattsco, Inc. dba Yearbooklife		0	0	0	0	0	0
Total Score	100						
Jostens, Inc.							86
Plattsco, Inc. dba Yearbooklife							85